



Du er menneske før du er
virksomhed.

Principper for ansvarlig forretning.



MaRK

**Vi forandrer verden
én virksomhed
ad gangen**



NOGLE AF DEM VI SKABER FORANDRING HOS



ROSENDAHL
DESIGN GROUP



SINATUR
HOTEL & KONFERENCE



LETZ SUSHI



WONDERFUL
COPENHAGEN



Dansk Industri

e-nettet

HUSTED VIN

Plastindustrien.

Plendant

Copydan /



TORVEHALLERNE KBH



spar Nord



aasted



RAUNDALH & MOESBY

SKAGERAK
DENMARK

NEYE
Tasker med et formål

DANSKE
SHOPPINGCENTRE

aluproff
SINCE 1949

ferm
LIVING

MIDDEFART
SPAREKASSE

alka

Demand

KONTRA
COFFEE

JESPERS TORVEKØKKEN



Fordi vi alle sammen elsker et
menneske som lever i 2050.

MäRK



KARMA ERHVERVSNETVÆRK



Principper for ansvarlig forretning



Märk



Certified
B
Corporation

- CAVIAR -



VISIT DENMARK 4.2



Princip:
Hvad er jeres
stemme?

Princip:
Hvad banker
jeres hjerte
for?

Princip:
Alt handler
ikke om klima

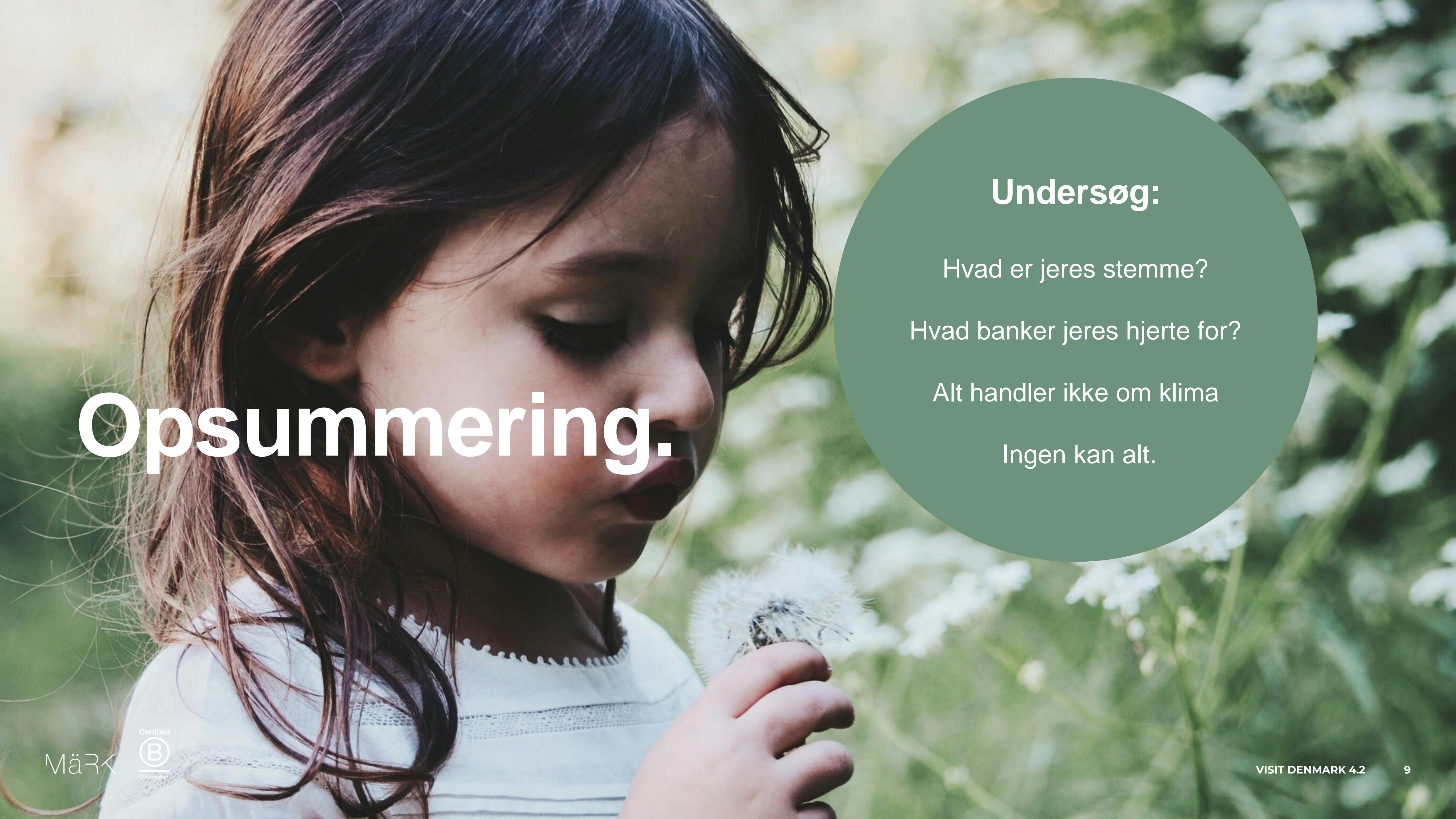
Princip:
Ingen kan alt.

A photograph of a young child with light brown hair, seen from behind, climbing a wooden structure like a playground monkey bars. The child is wearing a grey long-sleeved sweater with a colorful patterned cuff, blue jeans, and dark boots. The background shows a blurred park setting with trees and another person's legs in the distance.

Hvad banker
jeres hjerte
for?

Hvad kunne I
gøre af
forskell?

Reflektionsspørgsmål.



Opsummering.

Undersøg:

Hvad er jeres stemme?

Hvad banker jeres hjerte for?

Alt handler ikke om klima

Ingen kan alt.

“

Everything man does creates more harm than good. We have to accept that fact and not delude ourselves into thinking something is sustainable. Then you can try to achieve a situation where you're causing the least amount of harm possible. It's a never-ending summit. You're just climbing forever. You'll never get to the top, but it's the journey.

- Yvon Chouinard, Founder Patagonia



Tak for i dag.

